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Executive Summary

800 Reading Rd, Mason, Ohio, 45040
Rings: 1, 3, 5 mile radii

Prepared by Melissa Whitehead

Latitude: 39.34678532
Longitude: -84.32881698

	1 mile	3 miles	5 miles
Population			
2000 Population	8,565	40,877	109,497
2010 Population	9,680	55,603	131,272
2013 Population	9,622	57,319	133,709
2018 Population	9,705	59,813	138,195
2000-2010 Annual Rate	1.23%	3.12%	1.83%
2010-2013 Annual Rate	-0.18%	0.94%	0.57%
2013-2018 Annual Rate	0.17%	0.86%	0.66%
2013 Male Population	48.9%	48.8%	49.0%
2013 Female Population	51.1%	51.2%	51.0%
2013 Median Age	37.5	38.6	38.7

In the identified area, the current year population is 133,709. In 2010, the Census count in the area was 131,272. The rate of change since 2010 was 0.57% annually. The five-year projection for the population in the area is 138,195 representing a change of 0.66% annually from 2013 to 2018. Currently, the population is 49.0% male and 51.0% female.

Median Age

The median age in this area is 38.7, compared to U.S. median age of 37.3.

Race and Ethnicity

2013 White Alone	82.7%	81.6%	83.3%
2013 Black Alone	3.7%	4.5%	5.0%
2013 American Indian/Alaska Native Alone	0.2%	0.2%	0.2%
2013 Asian Alone	10.4%	10.8%	7.9%
2013 Pacific Islander Alone	0.4%	0.1%	0.2%
2013 Other Race	1.2%	1.0%	1.5%
2013 Two or More Races	1.5%	1.9%	2.0%
2013 Hispanic Origin (Any Race)	4.2%	3.7%	4.3%

Persons of Hispanic origin represent 4.3% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 35.5 in the identified area, compared to 62.1 for the U.S. as a whole.

Households

2000 Households	3,015	14,342	38,441
2010 Households	3,550	19,994	48,474
2013 Total Households	3,549	20,603	49,414
2018 Total Households	3,591	21,477	51,028
2000-2010 Annual Rate	1.65%	3.38%	2.35%
2010-2013 Annual Rate	-0.01%	0.93%	0.59%
2013-2018 Annual Rate	0.24%	0.83%	0.64%
2013 Average Household Size	2.68	2.76	2.69

The household count in this area has changed from 48,474 in 2010 to 49,414 in the current year, a change of 0.59% annually. The five-year projection of households is 51,028, a change of 0.64% annually from the current year total. Average household size is currently 2.69, compared to 2.70 in the year 2010. The number of families in the current year is 36,490 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.

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Median Household Income			
2013 Median Household Income	\$67,400	\$84,576	\$80,677
2018 Median Household Income	\$79,222	\$94,226	\$90,362
2013-2018 Annual Rate	3.29%	2.18%	2.29%
Average Household Income			
2013 Average Household Income	\$86,757	\$108,925	\$103,434
2018 Average Household Income	\$100,805	\$129,398	\$122,781
2013-2018 Annual Rate	3.05%	3.50%	3.49%
Per Capita Income			
2013 Per Capita Income	\$32,170	\$39,113	\$38,313
2018 Per Capita Income	\$37,448	\$46,382	\$45,418
2013-2018 Annual Rate	3.09%	3.47%	3.46%

Current median household income is \$80,677 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$90,362 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$103,434 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$122,781 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$38,313 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$45,418 in five years, compared to \$32,073 for all U.S. households

Housing			
2000 Total Housing Units	3,155	15,073	40,222
2000 Owner Occupied Housing Units	2,390	12,302	31,612
2000 Renter Occupied Housing Units	625	2,040	6,829
2000 Vacant Housing Units	140	731	1,781
2010 Total Housing Units	3,679	21,016	51,134
2010 Owner Occupied Housing Units	2,640	16,295	38,183
2010 Renter Occupied Housing Units	910	3,699	10,291
2010 Vacant Housing Units	129	1,022	2,660
2013 Total Housing Units	3,752	21,689	52,427
2013 Owner Occupied Housing Units	2,565	16,473	38,224
2013 Renter Occupied Housing Units	984	4,129	11,190
2013 Vacant Housing Units	203	1,086	3,013
2018 Total Housing Units	3,848	22,462	54,166
2018 Owner Occupied Housing Units	2,619	17,332	39,934
2018 Renter Occupied Housing Units	973	4,145	11,095
2018 Vacant Housing Units	257	985	3,138

Currently, 72.9% of the 52,427 housing units in the area are owner occupied; 21.3%, renter occupied; and 5.7% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 51,134 housing units in the area - 74.7% owner occupied, 20.1% renter occupied, and 5.2% vacant. The annual rate of change in housing units since 2010 is 1.12%. Median home value in the area is \$220,094, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 1.84% annually to \$241,081.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.