

## DEAL OF THE WEEK

*Party City rebrands store, signs 10-year lease in Florence*

**Property name:** Village at the Mall

**Tenant:** Party City

**Estimated lease length/value:** 10 years/\$1.8 million

**Landlord:** Lamar Cos.

**Listing broker, firm:** Jeff James, Lamar Cos.

**Tenant's broker, firm:** John Thompson,  
Everest Group

**Deal signed:** March 2010

**Description of property:** 18,100-square-foot retail property

**Address:** 7654 Mall Road, Florence 41042

**Behind the deal:** Retailer Party City is converting its Factory Card Outlet stores to the Party City format. The company wanted a larger space for the Florence location, so it is moving across the street to the Village at the Mall center.



**Thompson**

— Lisa Benson

Deal of the week examines a recent noteworthy lease or sale of local commercial property and/or a residential sale; the transaction must exceed a minimum \$1 million.